



Wholesale

PRICING + INFORMATION KIT

972-576-5582

HELLO@UNCLEWILLIESPIES.COM

WWW.UNCLEWILLIESPIES.COM

DESOTO, TX 75115

SERVICING DALLAS-FT. WORTH

UNCLE WILLIE'S PIES

WWW.UNCLEWILLIESPIES.COM

Our Story

In October 1996, our founder, Willie Pettigrew, affectionately called, Uncle Willie catered an industry event and met the owner of a popular Dallas-based seafood restaurant chain. On the following Friday, Uncle Willie delivered 50 mini pies to the Lemmon Avenue location. The mini pies were a hit! They sold out in a matter of hours. The demand was overwhelming and Uncle Willie's Pies was started. The rest is history.

Now, Uncle Willie's Pies, under the ownership of Willie's daughter, CeCe, leads the Dallas-Fort Worth area with our consistency in quality and taste in our scratch-made "down-home" desserts with a southern flair.

Our focus is to provide delicious, fresh, and homemade desserts for hospitality industry professionals.

"Let us handle the dessert course."

- We are here to serve you:
- Restaurants
 - Hotels
 - Caterers/Chefs
 - Gift Box Curators/Gift Shops
 - Convenience Stores
 - Specialty Markets



CeCe + Darren Waites,
2nd generation owners





WHOLESALE ORDER PROCESS



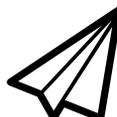
When to Place Order

All orders are due to be placed no later than Monday at 2pm of the week needed. Minimum order \$100. Rush order will incur an extra fee.

STEP 01

Tasting Box

Order a tasting box online at unclewilliespies.com



STEP 02

Call, Text or Email

Orders are accepted via text 972-576-5582 or e-mail hello@unclewilliespies.com
Recurring orders do not require weekly order request.



Delivery

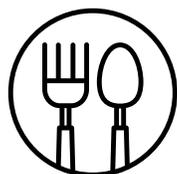
Wholesale deliveries are made on Wednesdays and Thursdays within 40-mile radius from our commercial kitchen in DeSoto.

STEP 03



Payment

Cash, money orders are accepted upon delivery. Digital invoices can be paid online by the due date. No checks accepted.



Sell & Storage

Room temperature 3-5 days for most items. Keep airtight and refrigerate for 1 week or freeze for 1-3 months. Labeled packaging is available for resale upon request.

STEP 04



Satisfaction

Notify us within 24 hours and will address any order issue we are eager to assist. We do not offer refunds..

STEP 05



UNCLE WILLIE'S PIES

WHOLESALE DESSERT MENU

PIE & CHEESECAKE

9" WHOLE PIE \$17.50 / 7 SLICES | 3" MINI PIES \$30 / PER DOZEN

SIGNATURE PIES \$17.50

pecan / buttermilk chess / lemon chess
/ sweet potato / apple / cherry

CREAM PIES (KEEP COLD) \$17.50

key lime / coconut cream /
chocolate cream / lemon icebox

SPECIAL + SEASONAL PIES \$17.50

sugar-free pecan / sugar-free apple /
seasonal: pumpkin / red velvet

PIE POPS + FRIED PIES \$48+/DOZEN

customizable. fruit fillings only

COBLER + PUDDIN' \$25

peach cobbler \$25 / 10 servings (80z cups)
apple cobbler \$25 / 10 servings (80z cups)
banana puddin' \$25 / 10 servings (80z cups)

WHOLE CHEESECAKES \$30

12 servings
white chocolate strawberry / tx giant (plain) / zebra
(cookies n cream) / turtle / red velvet / key lime

PIE JARS + FAVORS \$5+ / EACH

customizable. priced per pie.
4 oz pie jar / mini pie box

MINI DESSERTS

SOLD BY THE DOZEN

SWEET SHOTS (2OZ) \$30

peach cobbler / banana puddin' /
strawberry shortcake / chocolate
mousse / cheesecake

MINI CHEESECAKES \$30

white chocolate strawberry / tx giant
(plain) / zebra (cookies n cream) / turtle
/ red velvet / keylime

SPECIALTY DESSERTS \$30

creme brulee / sweet potato creme
brulee / mini churros / mini white
chocolate raspberry bundt cake

BARS & BROWNIES \$30

chocolate chunk brownies / fudge
brownies with pecans / lemon bars /
pecan bars

BITE SIZE COOKIES \$30

chocolate chip / oatmeal raisin pecan /
sugar / snickerdoodle / peanut butter

COMPONENTS \$8 / 8OZ

candied pecans / bourbon caramel sauce / raspberry
sauce / chocolate mousse / mexican chocolate sauce /
house-made cinnamon chips / seasonal fruit coulis /
ganache / lemon curd / vanilla pastry cream

CAKES

9" WHOLE CAKE (2 LAYER) \$30 / 12 SLICES | CUPCAKES \$30 / PER DOZEN

STANDARD FLAVORS

wedding cake (vanilla butter) /
double chocolate / strawberry /
lemon / red velvet

DELUXE FLAVORS

italian cream / german chocolate /
turtle / strawberry lemonade /
caramel / carrot



UNCLE WILLIE'S PIES

WHOLESALE DESSERT MENU

VEGAN DESSERTS

MINI DESSERTS SOLD BY THE DOZEN.
ONE FLAVOR PER DOZEN

VEGAN PIE (3") \$50

sweet potato / apple / cherry /
coconut cream / key lime coconut /
chocolate cream

VEGAN SWEET SHOTS (2OZ) \$50

banana puddin' / peach cobbler /
strawberry shortcake / plain cheesecake
shooter / oreo cheesecake shooter /
strawberry cheesecake shooter

VEGAN CUPCAKES \$50

golden vanilla / red velvet / devils'
food / strawberry

VEGAN CUSTOM CAKE \$8/SERVING

golden vanilla
devils' food chocolate
strawberry
lemon cake
red velvet
cinnamon roll
apple spice
funfetti

VEGAN CAKE FILLINGS

swiss meringue (aquafaba) buttercream
cream cheese vanilla buttercream
chocolate buttercream
oreo buttercream
raspberry jam
fresh sliced strawberries

GLUTEN-FREE DESSERTS

MINI DESSERTS SOLD BY THE DOZEN.
ONE FLAVOR PER DOZEN

GLUTEN-FREE PIE (3") \$50

pecan / sweet potato / apple /
cherry / coconut cream / key lime /
chocolate cream

GF SWEET SHOTS (2OZ) \$50

banana puddin' / strawberry
shortcake / plain cheesecake shooter
/ oreo cheesecake shooter /
strawberry cheesecake shooter

GF CUPCAKES \$50

golden vanilla / red velvet / devils'
food / strawberry

GF CUSTOM CAKE \$8/SERVING

golden vanilla
devils' food chocolate
strawberry
lemon cake
red velvet
cinnamon roll
apple spice
funfetti

GF CAKE FILLINGS

swiss meringue buttercream
cream cheese vanilla buttercream
milk chocolate buttercream
oreo buttercream
strawberry buttercream
raspberry jam filling
fresh sliced strawberries filling
coconut-pecan filling

BE AWARE THAT INGREDIENTS OR MACHINERY MAY COME IN CONTACT WITH NUTS, MILK, AND WHEAT PRODUCTS.

PLEASE ADVISE US OF ANY FOOD ALLERGIES AT THE TIME OF ORDER.

WWW.UNCLEWILLIESPIES.COM | 972-576-5582 | HELLO@UNCLEWILLIESPIES.COM



UNCLE WILLIE'S PIES

CUSTOM CAKE MENU

STARTING PRICES - BUTTERCREAM CAKES \$6/SERVING

CUSTOM CAKE \$100 MINIMUM

CAKE FLAVORS

vanilla butter
double chocolate
strawberry fields
lemon
marble (chocolate + vanilla)
red velvet

carrot
german chocolate
pink champagne

Vegan + Gluten-free cakes are available
upon request

CAKE FILLINGS

FILLINGS

raspberry jam
fresh strawberries
lemon curd
coconut-pecan
cheesecake
chocolate mousse

BUTTERCREAM FILLINGS

swiss meringue vanilla
milk chocolate
cream cheese vanilla
fresh strawberry
cookies n cream
peanut butter
dulce de leche

CAKE COMBOS

Texas Mudslide - chocolate whiskey cake, caramel, chopped pecans

Caramel Apple - vanilla spice cake, chopped apples, caramel, caramel buttercream

Cinnamon Roll Cake - vanilla spice cake marbled with a cinnamon swirl, cream cheese buttercream

Candy Bar Cake - chocolate cake, peanut butter buttercream, chopped Reses

Tea Time - Vanilla cake, raspberry jam, vanilla buttercream

Ultimate Birthday Cake - funfetti Cake, chocolate buttercream, vanilla buttercream

Strawberry Lemonade - strawberry cake, lemon cake, strawberry buttercream, lemon buttercream

Red Zebra - red velvet cake, cookies n cream buttercream

GLUTEN-FREE + VEGAN OPTIONS AVAILABLE UPON REQUEST

WWW.UNCLEWILLIESPIES.COM | 972-576-5582 | HELLO@UNCLEWILLIESPIES.COM

DESSERT

Inspiration

Let us handle the dessert course.



DESSERT

Inspiration

Let us handle the dessert course.

