



Wholesale

PRICING + INFORMATION KIT

972-576-5582
HELLO@UNCLEWILLIESPIES.COM
WWW.UNCLEWILLIESPIES.COM
DESOTO, TX 75115

SERVICING DALLAS-FT. WORTH

WWW.UNCLEWILLIESPIES.COM

UNCLE WILLIE'S PIES

WWW.UNCLEWILLIESPIES.COM

Our Story

In October 1996, our founder, Willie Pettigrew, affectionately called, Uncle Willie catered an industry event and met the owner of a popular Dallas-based seafood restaurant chain. On the following Friday, Uncle Willie delivered 50 mini pies to the Lemmon Avenue location. The mini pies were a hit! They sold out in a matter of hours. The demand was overwhelming and Uncle Willie's Pies was started. The rest is history.

Now, Uncle Willie's Pies, under the ownership of Willie's daughter, CeCe, leads the Dallas-Fort Worth area with our consistency in quality and taste in our scratch-made "down-home" desserts with a southern flair.

Our focus is to provide delicious, fresh, and homemade desserts for hospitality industry professionals.

"Let us handle the dessert course."

We are here to serve you:

- Restaurants
- Hotels
- Caterers/Chefs
- Gift Box Curators/Gift Shops
- Convenience Stores
- Specialty Markets

Cicity "CeCe" + Darren Waites,
2ND GENERATION OWNERS



Wholesale prices are subject to change without notice. 2.1.23



WHOLESALE ORDER PROCESS



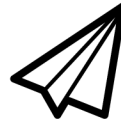
When to Place Order

All orders are due to be placed no later than Monday at 2pm of the week needed. Minimum order \$100. Rush order will incur an extra fee.

**STEP
01**

Tasting Box

Order a tasting box online at unclewilliespies.com



Call, Text or Email

Orders are accepted via text 972-576-5582 or e-mail hello@unclewilliespies.com

***Add your company name
in the subject line**

Recurring orders do not require weekly order requests.

**STEP
02**

Delivery



Wholesale deliveries are made on Wednesdays (Ft. Worth) and Thursdays (Dallas) within 40-mile radius from our commercial kitchen in DeSoto.

**STEP
03**



Payment

Cash, money orders are accepted upon delivery. Digital invoices can be paid online by the due date. No checks accepted.

**STEP
04**



Sell & Storage

Room temperature 3-5 days for most items. Keep airtight and refrigerate for 1 week or freeze for 1-3 months. Labeled packaging is available for resale upon request.

**STEP
05**



Satisfaction

Notify us within 24 hours and will address any order issue we are eager to assist. We do not offer refunds..

WWW.UNCLEWILLIESPIES.COM



UNCLE WILLIE'S PIES

WHOLESALE DESSERT MENU

PIE + CHEESECAKE

9" WHOLE PIE \$17.50 / 7 SLICES | 3" MINI PIES \$30 / PER DOZEN

SIGNATURE PIES \$17.50

pecan / buttermilk chess / lemon chess
/ sweet potato / apple / cherry

CREAM PIES (KEEP COLD) \$17.50

key lime / coconut cream /
chocolate cream / lemon icebox

SPECIAL + SEASONAL PIES \$17.50

sugar-free pecan / sugar-free apple /
seasonal: pumpkin / red velvet

PIE POPS + FRIED PIES \$48+ / DOZEN

customizable. fruit fillings only

COBBLER + PUDDIN' \$25

peach cobbler \$25 / 10 servings (8oz cups)
apple cobbler \$25 / 10 servings (8oz cups)
banana puddin' \$25 / 10 servings (8oz cups)

WHOLE CHEESECAKES \$30

12 servings
white chocolate strawberry / tx giant (plain) / zebra
(cookies n cream) / turtle / red velvet / key lime

PIE JARS + FAVORS \$5+ / EACH

customizable. priced per pie.
4 oz pie jar / mini pie box

MINI DESSERTS

SOLD BY THE DOZEN

SWEET SHOTS (2OZ) \$30

peach cobbler / banana puddin' /
strawberry shortcake / chocolate
mousse / cheesecake

MINI CHEESECAKES \$30

white chocolate strawberry / tx giant
(plain) / zebra (cookies n cream) / turtle
/ red velvet / keylime

SPECIALTY DESSERTS \$30

creme brulee / sweet potato creme
brulee / mini churros / mini white
chocolate raspberry bundt cake

BARS & BROWNIES \$30

chocolate chunk brownies / fudge
brownies with pecans / lemon bars /
pecan bars

BITE SIZE COOKIES \$30

chocolate chip / oatmeal raisin pecan /
sugar / snickerdoodle / peanut butter

COMPONENTS \$8 / 8OZ

candied pecans / bourbon caramel sauce / raspberry
sauce / chocolate mousse / mexican chocolate sauce /
house-made cinnamon chips / seasonal fruit coulis /
ganache / lemon curd / vanilla pastry cream

CAKES

9" whole cake (2 layer) \$30 / 12 slices | cupcakes \$30 / per dozen

STANDARD FLAVORS

wedding cake (vanilla butter) /
double chocolate / strawberry /
lemon / red velvet

DELUXE FLAVORS

italian cream / german chocolate /
turtle / strawberry lemonade /
caramel / carrot

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UNCLE WILLIE'S PIES

WHOLESALE DESSERT MENU

VEGAN DESSERTS

**MINI DESSERTS SOLD BY THE DOZEN.
ONE FLAVOR PER DOZEN**

VEGAN PIE (3") \$50

sweet potato / apple / cherry /
coconut cream / key lime coconut /
chocolate cream

VEGAN SWEET SHOTS (2OZ) \$50

banana puddin' / peach cobbler /
strawberry shortcake / plain cheesecake
shooter / oreo cheesecake shooter /
strawberry cheesecake shooter

VEGAN CUPCAKES \$50

golden vanilla / red velvet / devils'
food / strawberry

VEGAN CUSTOM CAKE \$8/SERVING

golden vanilla
devils' food chocolate
strawberry
lemon cake
red velvet
cinnamon roll
apple spice
funfetti

VEGAN CAKE FILLINGS

swiss meringue (aquafaba) buttercream
cream cheese vanilla buttercream
chocolate buttercream
oreo buttercream
raspberry jam
fresh sliced strawberries

GLUTEN-FREE DESSERTS

**MINI DESSERTS SOLD BY THE DOZEN.
ONE FLAVOR PER DOZEN**

GLUTEN-FREE PIE (3") \$50

pecan / sweet potato / apple /
cherry / coconut cream / key lime /
chocolate cream

GF SWEET SHOTS (2OZ) \$50

banana puddin' / strawberry
shortcake / plain cheesecake shooter
/ oreo cheesecake shooter /
strawberry cheesecake shooter

GF CUPCAKES \$50

golden vanilla / red velvet / devils'
food / strawberry

GF CUSTOM CAKE \$8/SERVING

golden vanilla
devils' food chocolate
strawberry
lemon cake
red velvet
cinnamon roll
apple spice
funfetti

GF CAKE FILLINGS

swiss meringue buttercream
cream cheese vanilla buttercream
milk chocolate buttercream
oreo buttercream
strawberry buttercream
raspberry jam filling
fresh sliced strawberries filling
coconut-pecan filling

Be aware that ingredients or machinery may come in contact with nuts, milk, and wheat products. Please advise us of any food allergies at the time of order.

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UNCLE WILLIE'S PIES

WHOLESALE DESSERT MENU

FOODSERVICE PROGRAM

MINI DESSERTS SOLD \$2.50/EACH
MINIMUM \$100 ORDER

MINI DESSERT STATION

fruit tarts
mini crème brûlées
chocolate cake balls
brownies bites
lemon bars
mini cheesecakes
chocolate mousse shooter
mini Key lime tarts
banana puddin's shooters

BUILD-YOUR-OWN DESSERT

cobbler bar
sundae bar
churro bar
cheesecake bar
cookie and brownie bar

BREAKFAST PASTRIES

blueberry muffins
banana nut muffins
danishes
cinnamon rolls

WEDDING CAKE PROGRAM

WEDDING CAKES

As an award-winning, Food Network-featured bakery, we partner with venues and hotels to offer custom wedding and celebration cakes in their food and beverage packages.

Your clients will receive an exclusive credit of \$5 per person towards their wedding cake with Uncle Willie's Pies. Prices for cakes vary based on size and design. Exclusions may apply.

TASTING BOXES

Private cake tastings with Uncle Willie's Pies are available by appointment only and may be ordered online at www.unclewilliespies.com.

Wholesale price is \$3.50/serving.



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DESSERT INSPIRATION

LET US HANDLE THE DESSERT COURSE.



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